

## Green Impact Score: TRENDSETTER

You are a TRENDSETTER. You are a beacon, setting the green standards for others to follow your lead. You fuel others' positive impacts with your own agenda, are the connector for your network community with your actions, and guide others along their green impact journey. You scored highly (75-89%) on each aspect of the assessment and possess high awareness of your solution's impact.



### Where you scored well

We Do Wood scored very well overall, achieving the G+++ certification. The company has exceptional knowledge of their solution's impact and value chain across the entire life cycle through their data-driven approach. A perfect score was obtained in regards to the sourcing and usage of raw materials. Very good scores were also obtained in the Market Adaptation category, especially in aspects of multiple value creation incorporated in the business model. Finally, We Do Wood's clear strategies on how they impact the environment and compromise on improvement is reflected on their nearly perfect Environmental Impact score.

### What you can improve

We Do Wood has an excellent Green Impact score. The score could be further improved through the implementation of Science Based Targets (SBT) to reduce Greenhouse Gas (GHG) emissions and the quantification of their corporate carbon footprint, since this would increase their company awareness and transparency. Certain external risk factors, such as high competition limit the market adaptation score.