



worldwatchers



180 million consumers in Europe requesting more transparency and greener products.



1.6 million companies need to adapt their business model to a greener future.

the challenge

By 2030 Europe must save more than 1.2 bn tons CO2 per year.

Consumer & producer need transparency in a smart way to manage their CO2-Footprints

the solution

With worldwatchers core solution, companies & consumers are provided access to full transparency on the right CO2 reduction levers to achieve the

worldwatchers is the world's first solution to incorporate a unique combination of ecological (scientific) expertise with in-depth knowledge of production techniques, processes and other technical properties. Hence, worldwatchers derives two combinable business areas, based on one core solution: **the product footprint engine.**

One is the worldwatchers business service for b2b with the **Analysis as a Service**, which is aimed at companies that need a CO2 Product Footprint analysis providing optimization measures for their products from cradle to point of sales. On the other hand, the b2c part with an app, the **climatecompass**, which is addressed to climate conscious consumers. The klimakompass is a supporting element of the b2b activities, as it presents CO2 sustainable products.

worldwatchers Analysis as a Service benefits from the following unique selling points

- Currently the only **CO2 Product Footprint with the Bottom-up Method**
- Integrates CO2 & Material Footprint with Cost Analysis
- Optimization Consulting done by industry experts
- **Risk and cost analysis for different scenarios** (changes in raw materials, processes, etc.)
- Precise advice on achieving **CO2 savings targets** from cradle to point of sales



> 2 Mio.

Products & Raw Material data - scientific data (Wuppertal Institute), own calculation & research and a unique integration with CSI



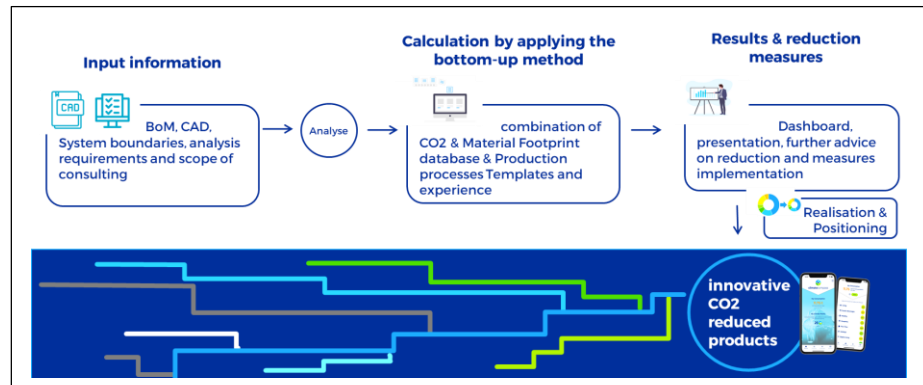
> 25 years

Experience - in Life Cycle Analysis, Footprinting & Cost Analysis

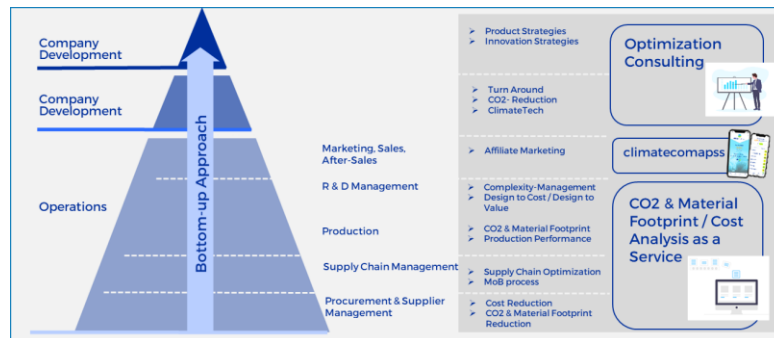


> 200 Experts

From all industries - through the worldwatchers network we enable industry



worldwatchers combines the typical "Top Down" approach of strategic consulting methods with a technical based "Bottom Up" approach in a unique way.



This concept leads to a higher ratio of achievable measures and results based on worldwatchers' experience with new technologies, market trends, CO2 & material footprints and innovations.

With worldwatchers own science-based CO2 & Material Footprint database and more than

200 experts with more than 25 years of experience in the required field, worldwatchers is the right choice for producing companies to develop innovative green products.

The SaaS solution (currently in development)

an automated, digitalized, dynamic CO2-Footprint-Analysis for products with one click



Contact Information

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